

HILARY REYNOLDS

SOCIAL MEDIA INFLUENCER



My audience is made up of wine lovers, experience-driven travelers, and lifestyle consumers who value discovery, connection, and intentional living.

ABOUT ME

Hi, I'm Hilary – founder of My Wine Walk, where I help create more joy, connection, and adventure in everyday lives. I share wine walks, travel inspiration, and approachable lifestyle content.

Whether it's discovering hidden gems, planning fun weekends, or sipping wine with intention, I'm here to inspire connection and confidence at every age.

MONTHLY STATS

Total Followers

3.9K

Accounts Reached

5.3K

Engagement Rate

18%

Monthly Impressions

29.1K

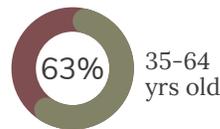
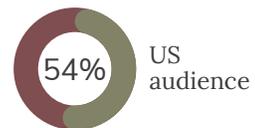
(Stats Updated Monthly)

SERVICES

- IG Reel & Story
- IG Carousel & Story
- Dedicated Blog Post
- Sweepstakes

Open to in-kind collaborations with wineries offering gifted wine or tasting experiences.

DEMOGRAPHICS



ARMSTRONG
WINERY

VINEYARD
BRANDS

STOTTLE
WINERY

:NOTA BENE
WINERY